



# COVID-19 RESIDENT COMMUNICATIONS CAMPAIGN

BY PRECISION PROPERTY MANAGEMENT



## ABOUT THIS PROJECT

In order to brighten community spirit and help keep residents safe during the COVID-19 pandemic, Precision Property Management developed a resident communication campaign with the objective of making sure that residents complied with lockdown and safety measures.

## HOW IT WORKS

The project involved communications to encourage compliance with COVID-19 safety measures and materials to recognize and thank volunteer support.



This included:

- A motivational door hanger, which was hung on every door during the official stay-at-home orders
- A t-shirt with the inspirational message “a caring community begins with me”
- A resident newsletter, titled Good To Know, to support site staff in managing issues related to residents in lockdown

## ABOUT PRECISION PROPERTY MANAGEMENT

Founded in 1991, Precision Property Management specializes in providing full-service property management for non-profit and co-operative housing communities in the Greater Toronto Area.

[www.ppmgmt.ca](http://www.ppmgmt.ca)

To learn more about the COVID-19 resident communications campaign, contact Michael Ramdharry at [michaelr@ppmgmt.ca](mailto:michaelr@ppmgmt.ca).



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